



Exhibition and Events

Anderson Baillie help SAP launch mySAP.com at offshore Europe

SAP's new mySAP.com market initiative was launched to the Oil & Gas industry at Offshore Europe '99 in Aberdeen.

Anderson Baillie's a2b Projects worked with the SAP AG corporate marketing team to deliver all exhibition and campaign logistics along with the organisation of a customer and prospect presentation launch for mySAP.com.

"May we take this opportunity to thank you for all your valuable and perfect contribution to the Offshore event. Your support was highly appreciated."

Prashanth Narasimha
Director SAP Corporate Marketing

Event Management

Total project management.

For a full overview of our event capability visit
www.andersonbaillie.com/projects



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